Sid Tu3bemaffi

Sid's charitable nature was not just part of his personal life, but his professional life as well. To that end he enacted several programs involving his business, Tuchman Cleaners, to provide needed services, support, and financial assistance to worthy efforts throughout the city. He began by offering free cleaning of American Flags on a regular basis. He was an early supporter of the Coats for Kids charity which started in Indianapolis and caught on and expanded to other dry cleaners throughout the country.

In 1983, with the company's sixty-fifth anniversary, he began the remodeling of its 32 storefronts and refurbishing of all key locations with murals depicting local landmarks. In the same year, Sid and his wife were the recipients of the Spirit of Life Award by the City of Hope Hospital in Duarte, California for their many years of community service.